

How to Really Use Social Media Home Work

Benson Wong (@mostlygeek)

Twitter 101 Assignment #1: Follow @mostlygeek

1. Go to <http://twitter.com/mostlygeek> and click *follow*

Twitter 101 Assignment #2: Write this Tweet

1. @mostlygeek doing my #SuttonEducation twitter assignment.
#realtygeeks

Facebook 101 Assignment #1: Get a Facebook Account

1. Get yourself a Facebook Account
2. Add a few of your friends (real friends!) that are on Facebook.

Facebook 101 Assignment #2: Become a Fan of Real Estate Technology Training with Benson Wong page.

1. Go to this web address: <http://bit.ly/RdXYE>
2. Click Become a fan.
3. Post a message onto the Wall saying Hi, and introduce yourself!

Blogging 101 Assignment #1: Add my blog to your RSS feed.

1. Sign up for Google Reader (<http://www.google.com/reader>)
2. Add my blog: <http://www.mostlygeek.com>
3. Find and add a few more blogs to your RSS feed. Here are some random, local ones I found from googling:

<http://www.suttonspirit.com>

<http://www.problogger.net/> (great blogging tips)

<http://housing-analysis.blogspot.com/>

<http://robchipman.net/blog/>

Blogging 101 Assignment #2: Share your feedback about this presentation

1. When I post my blog post on the presentation (in a few days)
2. Go to the blog post.
3. Post an *honest, authentic* comment. If I sucked, tell me (nicely). Being authentic is the most important thing to starting conversations.